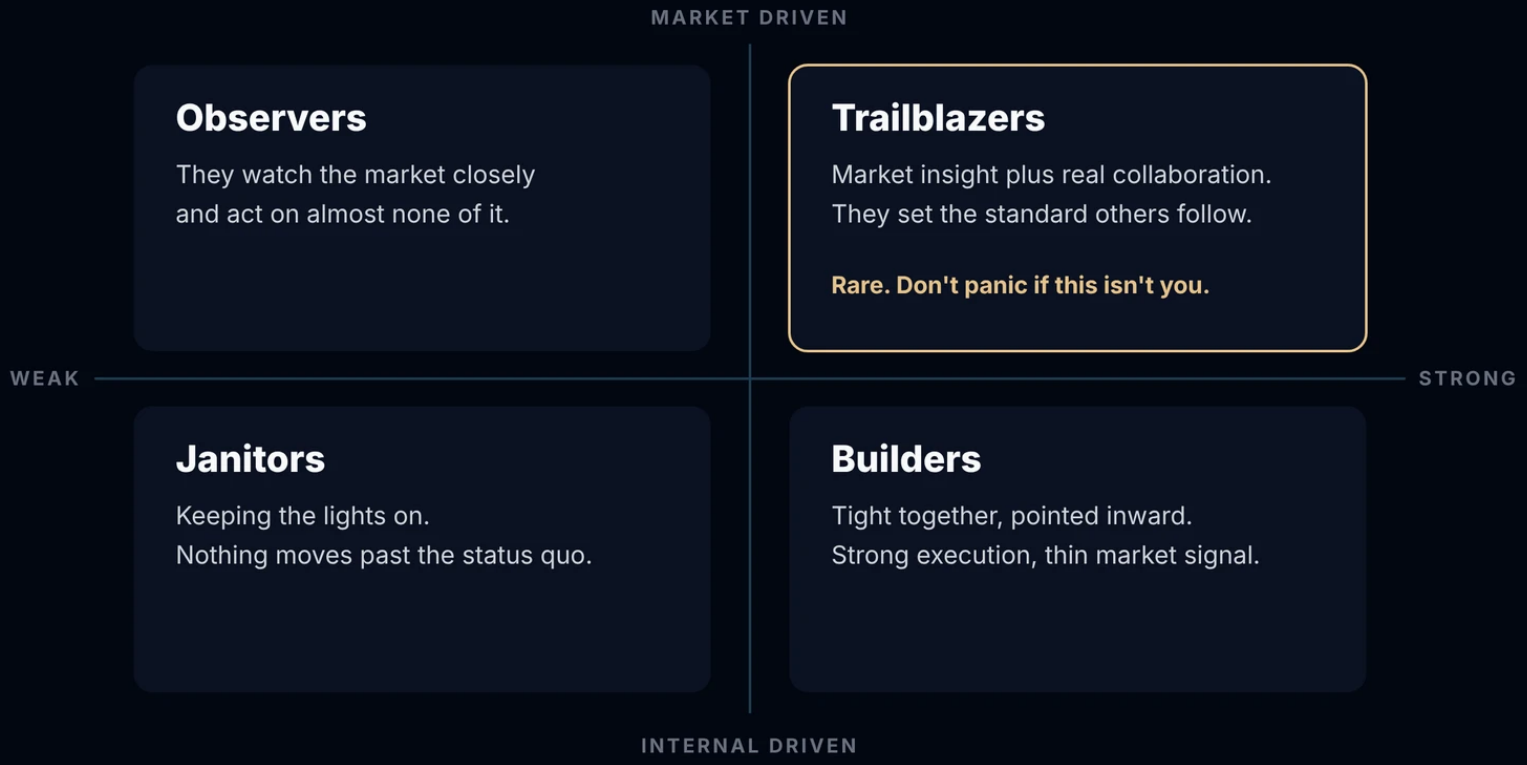
PMM + PM · PRODUCT MARKETING

Four ways a PMM and a PM end up working together.

Find yours honestly. Most pairs are not trailblazers, and that is normal.



You can only move along one axis yourself: collaboration. Start there.